

ONLY £2/€2.80! EXCLUSIVELY FOR SALON SERVICES TRADE CARD HOLDERS

JULY/AUGUST 2015

PRO HAIR & BEAUTY

SAVE OVER
£70
(€71)
VOUCHERS
PAGE 11

The
PRO
HAIR & BEAUTY
RISING STAR
AWARDS
2015

**SHORT
& SWEET**
GUIDE TO
THE ALL-NEW
PIXIE CROPS

DID YOU
MAKE THE
SHORTLIST?

Celebrating
100
years of
tanning

WIN!
PRIZES
WORTH OVER
£3,000/€3,700

SMART WAYS
TO GET ONLINE

TROPICAL
TRENDS
for the salon

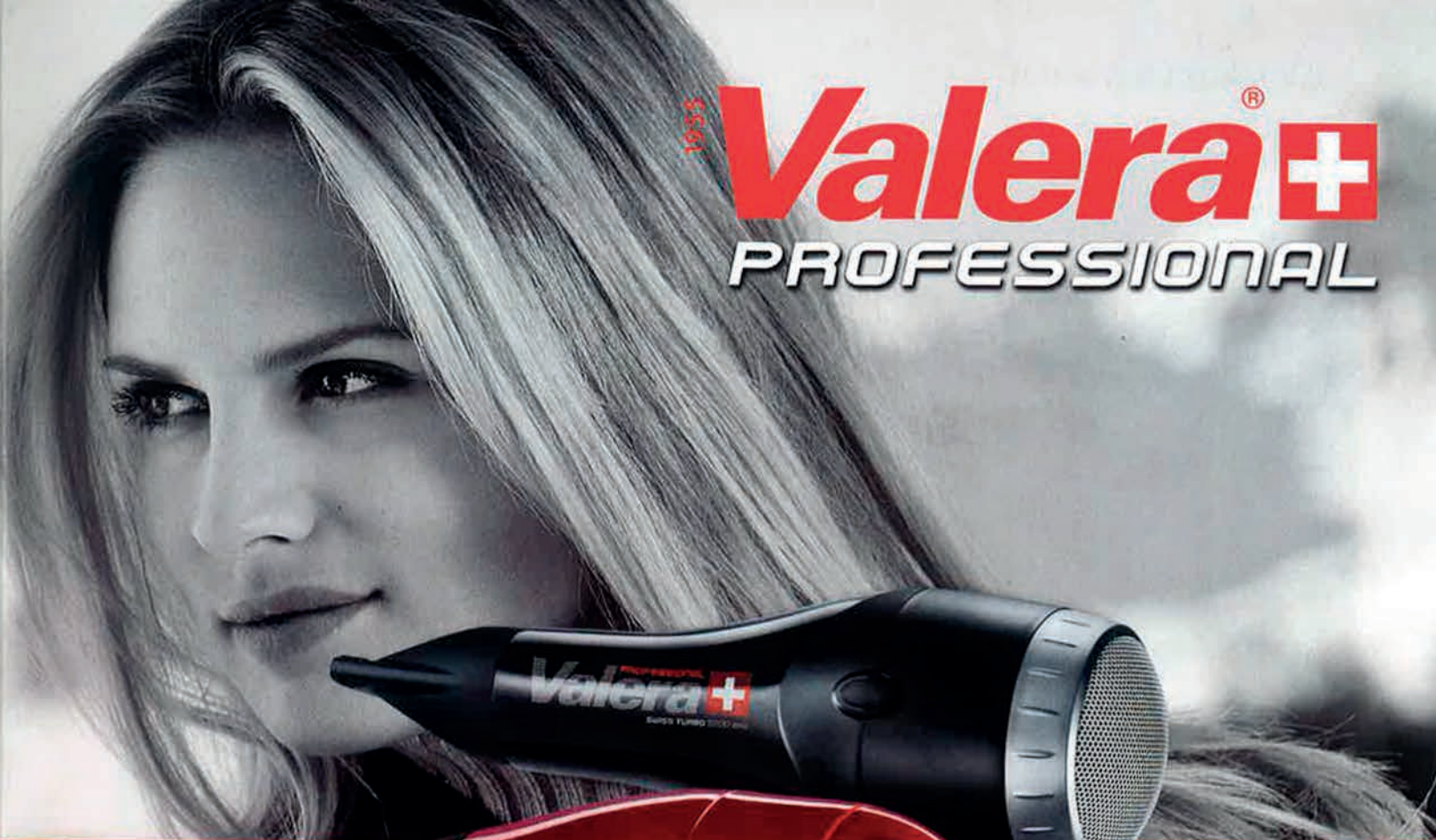
GOLD RUSH

THE HOTTEST LOOKS
THIS SEASON GO PLATINUM

8 WAYS
to double your summer appointments



1955 **Valera+**
PROFESSIONAL



TOP PERFORMANCE
WITH LONG-LASTING AC MOTOR

SwissNano

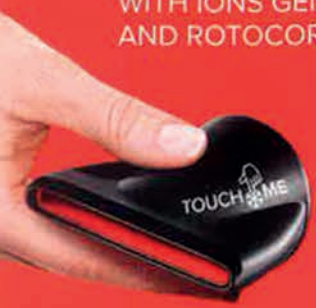
9200 IONIC
2000 W

THE **SUPER COMPACT**
AND **SUPER POWERFUL**
PROFESSIONAL HAIRDRYER
WITH IONS GENERATOR
AND ROTOCORD

SwissTurbo

8200 IONIC
2000 W

THE **TURBO POWERFUL**
PROFESSIONAL HAIRDRYER
WITH IONS GENERATOR
AND ROTOCORD



360° HAIRDRYERS WITH
TANGLE-FREE CORD



Professional experience since 1955.
Swiss Quality tools for hair stylists
around the world. www.valera.com

SWISS MADE